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# FUTURE CITIES FORUM

BUILDING SMART AND SUSTAINABLE CITIES

&

# INNOVATION<sup>IN</sup> INFRASTRUCTURE CONGRESS

August 16 & 17, 2018  
Solaire Resort Hotel

# FUTURE CITIES FORUM

## BUILDING SMART AND SUSTAINABLE CITIES

Cities are constantly challenged by rapid population as well as industrial growth and these threaten to overwhelm their capacity to effectively and efficiently deliver the services required by their dwellers and industries.

Yet this situation presents plenty of opportunities. With the timely introduction and adoption of cross sector policy and technology innovations, cities can avoid being distressed and escape a future of deterioration and stagnation due to their inability to adapt quickly to urban challenges.

The emerging key ingredients to ensure the functionality and competitiveness of urban centers lie in the ability of policymakers, planners, technology providers and key implementers to be inclusive and integrated in the framework and approach in building smart and sustainable cities.

The Future Cities Forum 2018 is being convened to discuss the challenges and opportunities to achieve the goal of building smart and sustainable cities.



Address the challenges of future cities and understand how cities and urban centers should transform to meet the challenges posed by a growing population and fast evolving industry operations;



Understand government policy initiatives and programs to promote and build smart and sustainable cities



Engage the public and private sector in a dialogue to discuss the innovative solutions required to help cities remain effective in the delivery of services and competitive in satisfying community and business requirements

## INNOVATION IN INFRASTRUCTURE CONGRESS

The Philippines' global competitiveness is dragged down by the inadequate supply of infrastructure all over the country according to the World Economic Forum Global Competitiveness Index report for 2017-2018. This is ranked as the second most important business concern that has to be addressed to improve the country's global competitiveness - the first being inefficient government bureaucracy and the third being corruption.

In this regard the government has launched in 2016 a major infrastructure program "Build Build Build" with a budget of Php 8.3 trillion during the period 2017-2022. The Innovation in Infrastructure Congress will bring together public and private sector officials to get an update on the implementation of this program in 2017, to exchange views on the program implementation by sector and to showcase innovative technologies that could support the speedy, efficient and sustainable delivery of infrastructure projects all over the country.

# Target Participants



1. CEOs and COOs
2. National and Local Government
3. Urban Planners
4. Property Developers
5. Architects and Contractors
6. Economic Zone Locators
7. Building owners
8. Technology providers
9. Industry and Business Organizations
10. Academe and Civil Society

## Ticket Prices

To register, contact **Ms. Faye Cuyos** at [faye.cuyos@eccp.com](mailto:faye.cuyos@eccp.com)

<b>ECCP Member</b>	<b>Early Bird Price</b>	<b>Standard Price</b>
(Two days)	₱5,900	₱6,800
(One day)	₱3,000	₱3,500
<b>Non Member</b>	<b>Early Bird Price</b>	<b>Standard Price</b>
(Two days)	₱6,700	₱7,600
(One day)	₱3,400	₱3,900
<b>Government/Academe</b>		
(Two days)	₱4,000	
(One day)	₱2,000	

# FUTURE CITIES FORUM

BUILDING SMART AND SUSTAINABLE CITIES

16 August 2018  
Program

TIME	
8:00 am	Registration
8:55 am	Call to Order
9:00 am	Welcome Remarks
KEYNOTE ADDRESSES	
9:10 am	EU Smart & Sustainable City Policy and Experience
9:30 am	Government Vision on Building Smart & Sustainable Cities
9:50 am	Private Sector Role to Achieve the Vision
10:10 am	Preserving the Future for the Next Generations
10:25 am	OPEN FORUM
THE MAKING OF SMART & SUSTAINABLE CITIES	
10:45 am	Why the need to build Smart and Sustainable Cities
11:00 am	What makes Cities Smart and Sustainable? - A look at the Smart Cities Index
11:15 am	How is the Philippines Promoting Smart & Sustainable Cities - Overview of Smart and Sustainable Cities Standards
11:30 am	Philippine Cities Cities Cities Program
11:45 am	Competitive Cities and Municipalities Index - how are smart and sustainable measures covered
12:00 nn	OPEN FORUM
12:30 pm	LUNCH
STAKEHOLDERS DIALOGUES	
1:30 pm	SD 1 - Improving IT Connectivity to support Industry 4.0 (IoT/Artificial Intelligence), Big Data, Smart Apps
2:15 pm	SD 2 - Smart Grids, Energy Efficiency, Green Buildings and Renewable Energy
3:00 pm	SD 3 - Smart & Green Mobility Solutions: Moving People, Products and Information
3:45 pm	SD 4 - Governance - e-Government, Education, Healthcare and Labor Services
4:15 pm	SD 5 - Water Conservation, Materials Recovery & Pollution Management
4:30 pm	CLOSING

**INNOVATION<sup>IN</sup>  
INFRASTRUCTURE  
CONGRESS**  
**17 August 2018**  
**Program**

TIME	
8:00 am	Registration
8:55 am	Call to Order
9:00 am	Welcome Remarks
KEYNOTE ADDRESSES	
9:05 am	EU - Innovations Partner for Infrastructure Development
9:20 am	Improving the Lives of the Filipino People through Quality Infrastructure
9:35 am	Building Infrastructure towards a Stronger Republic
9:50 am	Open Forum
SESSION 1: Building Partnerships in Infrastructure Development	
10:20 am	Update on the DPWH Build Build Build Program and Challenges
10:35 am	Overview of the Socio-Economic Impact of Infrastructure Spending
10:50 am	Partnering with Government on Infrastructure Development
11:05am	Open Forum
SESSION 2: Managing Infrastructure Challenge through Innovations	
	<b>2.1 Energy Sector</b>
11:20 am	Energy Infrastructure Priorities 2018-2019 by DOE Speakers from the private sector
12:00 nn	LUNCH NETWORKING
	<b>2.2 Telecommunications Sector</b>
1:00 pm	ITC Infrastructure Priorities 2018-2019 by DICT Speakers from the private sector
	<b>2.3 Transport Sector</b>
2:05 pm	Transport Infrastructure Priorities 2018-2019 by DoTr Speakers from the private sector
	<b>2.4 Environment and Water</b>
3:15 pm	Environment/Water Priorities 2018-2019 by DENR Speakers from the private sector
4:20 pm	CLOSING
4:30 pm	Networking and Raffle

# Be an Event Sponsor

Sponsorship opportunities are offered to companies in order to provide:

Greater visibility during the event

Opportunities to market products/ services

Speaking slots (specific to certain packages)

Complimentary seats during the event

	Platinum	Gold	Silver	Bronze
PACKAGE COST	500,000	250,000	100,000	50,000
NAMING AND EXCLUSIVITY RIGHTS				
Billing	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
ONSITE MILEAGES				
Marketing space for 2 days (August 16-17)	✓	✓	✓	✗
Verbal acknowledgement	✓	✓	✓	✓
AVP or Ad Promotional Material to be played at the event	✓	✓	✓	✓
Speaking slot / moderation slot	2 slots (can be used on the same day or separate days)	1 slot	✗	✗
Ad Placement in Event Program and Directory	FULL PAGE (Ad material/ Company Profile)	HALF PAGE (Ad material/ Company Profile)	QUARTER PAGE (Ad material/ Company Profile)	Company profile
Inclusion of brochure/promotional item in the conference kit	✓	✓	✓	✓
Logo inclusion in Conference badge of Attendees	✓	✓	✗	✗
Logo inclusion in the Plenary Backdrop	✓	✓	✓	✗
Logo inclusion in Event Banners	✓	✓	✓	✓
Display of Pull up Banners	5	3	2	1
Complimentary Seats	7 seats per day	5 seats per day	3 seats per day	1 seat per day
MARKETING AND PUBLICITY BENEFITS				
Company logo in the event website and is linked to the company's website	Logo and company profile	Logo and company profile	Logo only	Logo only
Mention at the Post Event Feature in the EURO-PH Connect	✓	✓	✓	✗
Logo inclusion in all electronic and printed event invitations	✓	✓	✓	✓
Database of attendees (only participants who agreed to share their details will be included)	✓	✓	✗	✗

## SPONSORSHIP CONTRACT

Please send the completed form to **Ms. Mica Aragon**  
at **mica.aragon@eccp.com**

### SELECT YOUR PACKAGE

**PLATINUM SPONSOR**  
(PHP 500,000)

**GOLD SPONSOR**  
(PHP 250,000)

**SILVER SPONSOR**  
(PHP 100,000)

**BRONZE SPONSOR**  
(PHP 50,000)

Others, please specify: \_\_\_\_\_

### COMPANY DETAILS

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER/S: \_\_\_\_\_

FAX NUMBER/S: \_\_\_\_\_

### CONTACT PERSON

NAME: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_ DEPARTMENT: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### AFFIX YOUR SIGNATURE

\_\_\_\_\_


SIGNATURE OVER PRINTED NAME

\_\_\_\_\_

DATE SIGNED

## SPONSORSHIP TERMS

- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.

A network diagram with various sized circles connected by thin lines, set against a light blue gradient background.

**For Delegates,**  
contact **Ms. Faye Cuyos**  
at **[faye.cuyos@eccp.com](mailto:faye.cuyos@eccp.com)**

A city skyline with various skyscrapers, overlaid with a network diagram pattern, set against a blue gradient background.

**For Sponsorship,**  
contact **Ms. Mica Aragon**  
at **[mica.aragon@eccp.com](mailto:mica.aragon@eccp.com)**