



# WOMEN IN BUSINESS FORUM & NETWORKING NIGHT

## — Work Culture & Beyond —

2 August 2018

Forum 1-5pm

Networking 5pm onwards

Spaces World Plaza, 5th Avenue BGC

The **Women in Business Forum 2018** aims to discuss how Philippine and European companies can make gender equity and women empowerment a norm in today's work culture , ensuring inclusive growth in the business environment. The half-day forum will also highlight the challenge of bridging the gap between women business leaders and “millennials” as the next leaders of the business community.

The **Women in Business Forum 2018** will convene speakers from different generations to share their experiences, achievements and work culture in their respective industries. Furthermore, the forum is designed to have sharp and snappy sessions with lots of interaction, co-working, networking and peer exchange.

**No long presentations, but practical and hands-on activities.**

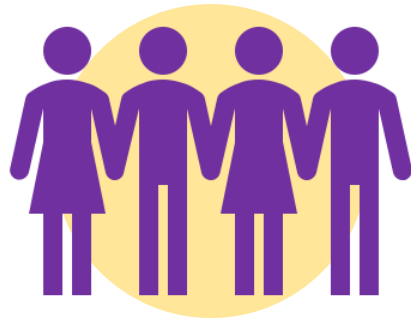
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## Forum Objectives



Celebrate collective achievements and progress in promoting gender equality (GE) and women empowerment (WE)



Work together to identify what works, what's innovative, and what's best in terms of solutions and strategies in advancing GE and WE



Enable professional women and female business leaders to contribute to their workplace

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## Target Audience

More than 100 female employees, individual contributors, supervisors, and leaders from the private sector, government, and academia who want to enhance their ability to engage and influence in the modern workplace

## Forum Tickets

Includes forum materials, meals and networking reception access

**ECCP Member – Php 1500 | Non –Member – Php 1900 | Walk – in – Php 2500**

## Program Outline

- 12:00 – 13:00** ● **Registration**
- 13:00 – 13:15** ● **Welcome Remarks**
- 13:15 – 14:15** ● **Plenary Session: She Talks**  
Learning about gender equality and women empowerment wins from different work culture scenarios, and gather inspiration for your own work.
- 14:15 – 15:15** ● **Keynote Panel: The Future of Gender Equality and Women Empowerment**  
Going beyond the hype: strategies to maximise impact and make gender equality and women empowerment the new normal in every company; how to bridge the gap with the millennials
- 15:15 – 15:30** ● **Break**
- 15:30 – 17:00** ● **Breakout Sessions**
  - Breakout Session I – Design Lab: Mentorship**
  - Breakout Session II: Growth Lab: Professional Image Enhancement**
- 17:00 – 20:00** ● **Networking Night**

	Co-Presenter	Platinum	Gold
<b>PACKAGE COST</b>	70,000	40,000	20 000
<b>NAMING AND EXCLUSIVITY RIGHTS</b>			
Titling Privilege: Brand to appear beside the event title in all efforts	✓	×	×
Billing	CO-PRESENTER	PLATINUM SPONSOR	GOLD SPONSOR
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO THREE (3) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event
<b>ONSITE MILEAGES</b>			
Marketing Tables in Prime Location	2 tables	1 table	×
Verbal acknowledgement	✓	✓	✓
AVP or Ad Promotional Material on Conference Screen	1 minute	30 sec	30 sec
Speaking slot	✓	×	×
Ad Placement in Event Program and Directory	FULL PAGE (Ad material/Company Profile)	HALF PAGE (Ad material/Company Profile)	×
Brochure/Promotional item	✓	✓	✓
Logo inclusion in Conference badge of Attendees	✓	✓	×
Logo inclusion in the Plenary Backdrop	✓	✓	✓
Logo inclusion in Event Banners	✓	✓	✓
Display of Pull up Banners	5	3	1
Complimentary Seats	5	3	1
<b>MARKETING AND PUBLICITY BENEFITS</b>			
Company logo in the event website and is linked to the company's website	✓	✓	✓
Print Advertisement in our Media Partner	✓	✓	✓
Logo inclusion in all electronic and printed event invitations	✓	✓	✓
Database of attendees (** only participants who gave their consent to share information in public will be included.)	✓	✓	×

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For more information,  
contact **Mica Aragon** at **845-1324**  
Or email **[mica.aragon@eccp.com](mailto:mica.aragon@eccp.com)**