



MAY 21, 2018
STA. ELENA GOLF CLUB

SPONSORSHIP AGREEMENT FORM

(Please send the completed form to fax no. 759-6690 or 845-1395 or email a scanned copy to meluz.malantic@eccp.com ATTENTION TO: MELUZ MALANTIC)

TYPE OF SPONSORSHIP FOR THE 19th ECCP GOLF CHALLENGE 2018:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor: Cash – Php 400,000 | <input type="checkbox"/> Hole in One Sponsor : Cash or Around-trip Business Class in any Europe Destination – Php 200,000 |
| <input type="checkbox"/> Classic Hole Sponsor: Cash – Php 50,000 | <input type="checkbox"/> Major Prize Sponsor: GC's/Items Worth of – Php 100,000 |

Kindly complete the details below in BLOCK LETTERS:

Company Name: _____

Contact Person 1: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Contact Person 2: _____ Designation: _____

Telephone & Mobile Nos. : _____ Email Address: _____

Fax Nos.: _____

Company Address/Billing Address: _____

Details of Prize items (Only for Major Prize Sponsor): _____

TERMS AND CONDITIONS:

1. This serves as your confirmation to the 19th ECCP Golf Challenge. Full payment is required immediately upon receipt of billing invoice. **Cancellation** will be charged accordingly. Written cancellation received:
 - On or before 01 May 2018 will pay 50% cancellation fee
 - After 01 May 2018: will pay 100% cancellation fee
2. Billing Invoice will be sent to your office upon receipt of this Confirmation Form.
3. Please make all checks payable to European Chamber of Commerce of the Philippines, Inc.

Conforme:

Authorized Company Representative
(Signature over Printed Name)

Date





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BENEFITS	TITLE SPONSOR	HOLE IN ONE SPONSOR	CLASSIC HOLE SPONSOR	MAJOR PRIZE SPONSOR
I. PACKAGE COST	Php400,000	Php200,000 / Roundtrip ticket	Php50,000	100,000 worth of GC's/Items
II. NAMING AND EXCLUSIVITY RIGHTS				
• TITLING PRIVILEGE: Brand to appear beside the event title in all efforts	✓	X	X	X
• Event Billing will be :	"Brand Name - 19th ECCP Golf Challenge"	Hole in One Sponsor	Classic Hole Sponsor	Major Prize Sponsor
• No competitive brand will be associated as a sponsor of the event	✓	✓	X	X
• Limited to one (1) brand	✓	✓	X	X
III. ONSITE MILEAGES				
• Marketing space	✓	✓	✓	X
• Logo inclusion in Event Banners	✓	✓	✓	✓
• Banner placement (3ft x 8ft) at golf hole (<i>to be provided by the sponsor</i>)	4	2	1	X
• Additional Banner display within Sta. Elena	4	3	2	X
• Verbal acknowledgement during the awarding ceremony	✓	✓	✓	✓
• Show an AVP or ad/promo material during the event	✓	✓	✓	✓
• Inclusion of flyers or giveaway to the loot bag	✓	✓	✓	✓
• Opportunity for a company representative to award the prize personally to the winner	✓	✓	X	X
IV. PROMOTIONAL BENEFITS				
• Adplacement in ECCP's bi-monthly newsletter "Euro-PH Connect" (Ad material to be provided by Sponsor)	1 Full Page Ad Euro-PH Connect Issue	1/2 Full Page Ad Euro-PH Connect Issue	X	X
• Logo inclusion in the post-event features in ECCP's bi-monthly newsletter "Euro-PH Connect"	✓	✓	✓	✓
• Title billing in Print advertorials through our Print Media Partners	✓	✓	X	X
• Brand mention as Sponsor in all Press Releases	✓	✓	X	X
• Logo inclusion in all print and electronic marketing collaterals including:	✓	✓	✓	✓
* Print Advertisements through our Print Media Partners	✓	✓	✓	✓
* E-circular sent to a database of over 30,000 corporate professional	✓	✓	✓	✓
* Tournament Tickets and event page at ECCP Website (www.eccp.com)	✓	✓	✓	✓
v. COMPLIMENTARY PLAYER & EVENT DATABASE				
• Entitled to send player - includes the greenfee, use of golf cart for 2, buffet lunch w/ 2 rounds of soft drink or local beer, caddy fee, raffle, goodie bag and golf shirt	4	2	1	X
• Electronic Copy of the registered players in the event *** only players who gave consent to share their information will be given	✓	✓	X	X