

EUROPEAN-PHILIPPINE BUSINESS SUMMIT

TRADE, INVESTMENT, AND DEVELOPMENT:
BUILDING A SUSTAINABLE FUTURE TOGETHER

October 24, 2019
Marriott Grand Ballroom

ORGANIZED BY



EUROPEAN-PHILIPPINE BUSINESS SUMMIT

TRADE, INVESTMENT, AND DEVELOPMENT:
BUILDING A SUSTAINABLE FUTURE TOGETHER

2019 has so far been an exciting year for the European-Philippine business community. It marks the first anniversary of the implementation of the landmark Ease of Doing Business Law and welcomes the 18th Congress with its list of legislative economic priorities. Steady macroeconomic fundamentals as well as the administration's plans and pronouncements concerning economic reforms also open opportunities for further trade and investments. Furthermore, the ECCP aims to build upon the achievements of the past years in making the Philippine business environment friendlier for European companies and ensuring that these businesses can make the most of these exciting developments.

In this context, the ECCP is organizing its **European-Philippines Business Summit (EPBS)** with the theme: **"Trade, Investment, and Development: Building the Future Together"** on **24 October 2019, 8:30 AM to 5:00 PM**, at the **Marriott Grand Ballroom**. Now on its sixth year, this flagship event of ECCP will gather high-level representations from the government, the private sector, academe, and various stakeholders keen on strengthening the European-Philippine economic relations. This year's EPBS will also **feature sessions on:**



Human Capital



Healthcare



Infrastructure and
transportation



Energy and
environment

Finally, the handover of the **2019 ECCP Advocacy Papers** will highlight the conference as ECCP shares its highly anticipated wishlist of policy reforms to further create a level playing field and ease doing business in the country.

Objectives



Identify action points to be carried forward as **joint priorities** for the current administration and congress and the European business community in the Philippines



Discuss **Philippine trade and investment regulations** currently in place as well as the necessary changes to further improve the country's position as a **competitive business destination** for European businesses



Serve as an opportunity for **dialogue with key government officials** on relevant issues such as tax reform, EU-Philippine FTA, and liberalizing economic activities, as well as to discuss new guidelines and directions from the government



Showcase **business opportunities** for European and Filipino businesses in high-growth sectors

Target Audience and Key Participants



- Ambassadors
- Trade Counselors
- Government Officials
- C-level executives from European and Philippine corporations based in the Philippines and the region/ASEAN
- Corporate affairs and C-level executives from European businesses in ASEAN
- Corporate affairs professionals, think tanks and business associations
- Regional business associations and bodies
- Representatives of the executive and legislative bodies of government
- Business development managers from relevant European companies in the Philippines, ASEAN, and Europe
- Business development managers from relevant Philippine companies European and Philippine industry associations and business clusters
- European and Filipino entrepreneurs



EPBS 2017 and 2018 Highlights

Topics covered & agenda

- Overview and assessment of EU-PH trade relations
- Economic liberalization
- Creating a Competitive Business Environment
- ASEAN Integration
- Industry-specific sessions such as Tax and Financial Services, ICT, Healthcare, Infrastructure and Transportation, Renewable Energy, Environment and Water, Food and Beverage, among others
- Legislative priorities on economic reforms and other sector-specific matters

Media & visibility

The following media outlets were represented at the recent Summits:



300+ attendees
Audience & speakers



Key government speakers including

- Vice President Leonor “Leni” Robredo
- NEDA Secretary Ernesto Pernia
- DTI Secretary Ramon Lopez
- Senator Juan Miguel Zubiri
- Senator Sherwin Gatchalian
- Congressman Arthur Yap
- PEZA Director General BGen. Charito Plaza
- PCC Chairman Arsenio Balisacan
- House Speaker Gloria Macapagal-Arroyo

Sponsors

Below are some of the organizations that we’ve worked with in the previous Summits



EPBS 2019 Agenda

The agenda is available online or on our website www.eccp.com.
It is updated on a regular basis.

Sponsorship Packages

Sponsorship Type	Platinum	Gold	Silver	Bronze	Patron
Sponsorship Amount	PHP 700,000.00	PHP 500,000.00	PHP 300,000.00	PHP 200,000.00	PHP 100,000.00
Marketing & Publicity					
Exclusivity	Sector Exclusivity	X	X	X	X
Database of Attendees Only the details from delegates who agreed to share their info to partners (Data Privacy Act)	√	√	√	X	X
Company logo & profile on event website	√	√	√	√	√
Logo Inclusion in invites and mailers	√	√	√	√	√
Company logo on social media pages	√	√	√	√	√
Advert in Euro PH Connect. Sample can be found at www.eccp.com/europh-connect	1 Full Page Color Ad	1/2 Full Page Color Ad	X	X	X
Onsite Mileages					
Personalized company back wall inside the ballroom (back wall provided by the company)	Two (2)	One (1)	One (1)	X	X
Inclusion of promo material in the delegate kit	√	√	√	√	√
Complimentary Tickets	20 seats	10 seats	5 seats	2 seats	1 seat
Speaking slot during the summit (subject to availability)	Opening + sectoral session	Sectoral	Sectoral	X	X
Logo inclusion on event backdrop or digital wall	√	√	√	√	√
Show AVP during the summit	2 min AVP in sponsor loop	1 min AVP in sponsor loop	30 seconds AVP in sponsor loop	Logo in sponsor loop	Logo in sponsor loop



Executive Table

The **European – Philippines Business Summit** offers the opportunity to book a table as a table sponsor.

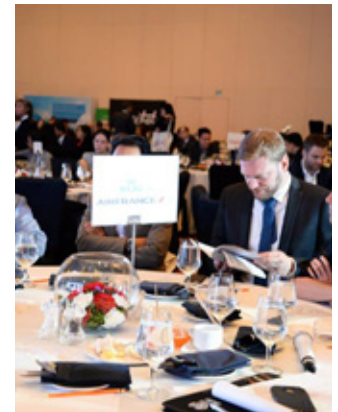
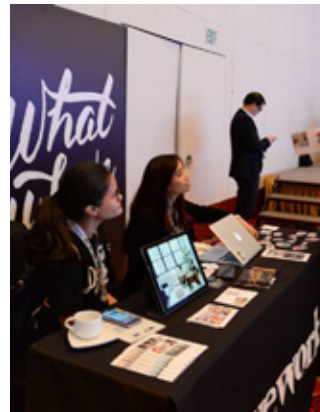
This will provide your company or organization the opportunity to invite key people such as customers, officials, etc. and of course have several people of your team to attend this unique Business Summit.

Mileage includes:

- 10 seats
- Company / Organization Logo on reserved table

Other Types of Sponsorships

- Co- Presenter
- Print Media Partner
- Broadcast Media Partner
- Official Hotel Partner
- Logistics Partner
- Token
- Lanyard
- Delegate Bag



For inquiries, contact

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