

ORGANIZED BY

A large, stylized number '7' is the central focus, rendered in white with a thick, hand-painted appearance. It is flanked by two large, curved brush strokes that mirror the colors of the Philippine flag: blue on the outside, green in the middle, and orange on the inside. The background of the entire page is a soft-focus landscape of rolling hills and mountains under a hazy sky.

**7ST
PHILIPPINE
NATURAL
RESOURCES
DEVELOPMENT FORUM**

**April 26, 2019
Marriott Hotel Manila**

A decorative graphic at the bottom of the page consisting of three overlapping, diagonal brush strokes in blue, green, and orange, matching the colors used in the main title graphic.

Background



THE PHILIPPINES



The Philippines is endowed with bountiful metallic and non-metallic mineral resources. It is the fifth most mineral-rich country in the world for gold, nickel, copper, and chromite and has the world's largest copper-gold deposit in the world. It also exports some iron ore, chromium, zinc and silver, and produces oil and gas.



GOLD



NICKEL



COPPER



CHROMITE

The Mines and Geosciences Bureau (MGB) estimates that the country has **\$840 billion worth of untapped mineral wealth.**

Approximately 30 million hectares of land in the Philippines are possible areas for metallic minerals; nine million hectares of land are identified as having high mineral potential. The Philippines metal deposit is estimated at 21.5 billion metric tons and non-metallic minerals are at 19.3 billion metric tons.

The mining industry in the Philippines is a major source of economic activity but operates below potential. There is a considerable anti-mining sentiment in the country especially at subnational levels where environmental impact and displacement of indigenous peoples caused by mining operations have been the focus of much debate. Small-scale mining is also contentious, due to poor regulations and overlapping policies between central and local government.

The contribution to national development and share value of the mining industry can be further enhanced through better regulatory and enabling policies, best practices in value sharing, technologies and investments.

Gathering relevant stakeholders from the public and private sector as well as representatives from civil society organizations and academic institutions in this Development Forum provides a platform for a timely update on the latest situation and outstanding issues in the mining sector. New initiatives that are being taken will be discussed to address current issues and to support a sustainable mining future.



30 million

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9 million

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Objectives

The forum would like to convene decision makers and other key stakeholders from the Mining (Metallic and Non-metallic subsectors) as well as Upstream Oil & Gas, Coal subsectors to discuss challenges, opportunities, policy reforms and best practices in harnessing the country's natural resources and their contribution to sustainable development.

Target Audience



- CEOs and Business Leaders in the Extractive Industries
- Other Industry Stakeholders
- Government Officials and Policy Makers
- Local Government Officials
- Representatives from Civil Society and Academe

Ticket Prices

ECCP Member	PHP 3500
Non-member	PHP 4500
Academe / Government	PHP 2000

Sponsorship Opportunities

	Co-Presenter	Platinum	Gold	Silver
PACKAGE COST	500,000	200,000	100,000	50,000
NAMING AND EXCLUSIVITY RIGHTS				
Titling Privilege: Brand to appear beside the event title in all efforts	✓	x	x	x
Naming Rights	CO-PRESENTER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO THREE (3) COMPANIES, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event	x
ONSITE MILEAGES				
Marketing Space (inside conference hall)	10sqm	5sqm	5sqm	Marketing Table
Verbal acknowledgement	✓	✓	✓	✓
AVP or Ad Promotional Material	✓	✓	✓	✓
Speaking slot	Keynote Address & 1 Session	1 Session	x	x
Ad Placement in Event Program and Directory	FULL PAGE	FULL PAGE	HALF PAGE	x
Logo inclusion in Conference badge of Attendees	✓	✓	✓	x
Logo inclusion in the Plenary Backdrop	✓	✓	✓	✓
Logo inclusion in Event Banners	✓	✓	✓	✓
Display of Pull up Banners	7	5	3	1
Complimentary Seats	7	5	3	1
MARKETING AND PUBLICITY BENEFITS				
Print Advertisement in EuroPH Connect (ECCP bi-monthly magazine)	FULL PAGE	HALF PAGE	x	x
Company logo in the event website and is linked to the company's website	✓	✓	✓	logo only
Logo inclusion in all electronic and printed event invitations	✓	✓	✓	✓
Database of Attendees (only participants who agreed to share their details will be included)	✓	✓	x	x

For more information, contact Ms. Mica Aragon
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