


ECCP Tax Talks with BIR

 7 August 2020

 2:00 PM - 3:30 PM (GMT +8)

 via ZOOM








SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Join us for the **ECCP Tax Talks with BIR** scheduled on 7 August, 2:00 - 3:30 pm. This session will cover important topics such as taxation process (**e.g., registration, filing and payment, assessment and collection enforcement**); **tax updates (TRAIN law, Tax Amnesty), and VAT Refund.**

During this session, we will be joined by **tax expert and BIR Chief Grace Evelyn A. Lacerna**. Chief Lacerna has over 25 years' experience in tax audits, integrity checks, fraud investigation, enforcement operations, and project management. Chief Grace leads the centralized arrears management reform initiatives which led to the creation of the Forfeited Assets Management Unit and Arrears Management Sections in all regional offices of the Philippines' Bureau of Internal Revenue. She is responsible for leading the planning, supervision and implementation of collection enforcement actions for both civil and criminal tax cases. Chief Lacerna has served in various enforcement capacities - as tax examiner to lead investigator, policy maker, process re-engineer, trainer, resource speaker, and change mover.

SPONSORSHIP PACKAGE

- Logo Inclusion in all event collaterals 
- Company AVP to be played before and after the webinar session 
- Acknowledgement as event supporter 
- Complimentary tickets 
- Distribution of marketing materials to attendees 
- Database of Attendees (only those who agreed to share their details) 
- Sharing of company URL via Zoom Chatbox 

PACKAGE FEE

PHP 20,000

EVENT DETAILS

DATE	August 7, 2020
TIME	02:00 PM - 03:30 PM
PLATFORM	ZOOM
ATTENDANCE	40 - 80 participants
PROFILE	Government leaders, business executives, and members of industry chambers and organizations

PROMOTION VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAILS	18,000+ subscribers
SITE HITS	202,000+ hits/year

**SHOW YOUR SUPPORT AND
BE AN EVENT SPONSOR!**

**For more details, contact
Ms. Kamyrr Catapang**

**email
kamyrr.catapang@eccp.com**

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PROVISIONAL PROGRAM

TIME	ACTIVITY
2:00 PM	Registration
2:00 PM - 2:05 PM	Opening Remarks and Introduction of Guest Speaker ECCP
2:05PM - 2:50 PM	Presentation from BIR Chief Grace Evelyn A. Lacerna (confirmed) Chief of Accounts Receivable Monitoring Division Bureau of Internal Revenue
2:50 PM - 3:25 PM	Open Forum / Q & A Chief Grace Evelyn A. Lacerna (confirmed) Chief of Accounts Receivable Monitoring Division Bureau of Internal Revenue Ms. Helen Grace Baisa (confirmed) Committee Chair, ECCP Food and Beverage Chairman and Managing Director, Charmant Ingredients Food Corp.
3:25 PM - 3:30 PM	Closing Message and Announcements

CONTRACT FORM

Company Name: _____

Address: _____

Telephone: _____

Line of Business: _____

Contact Person: _____

Designation: _____

Mobile Number: _____

Email Address: _____

We would like to participate as an
Event Supporter (Php 20,000)

Signature over Printed Name

Date

REMINDERS

- A 50% down payment must be made one week from the contract date and remaining balance must be settled one week before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.