

DIY: STRATEGIC PLANNING PROCESS



THAT DELIVERS

**CONTEXT, RISKS
STRATEGIES &
ACTIONS**



DIY: Strategic Planning Process that Delivers Context, Risks, Strategies and Actions

27-28 March 2019 | 8:30 AM - 5:00 PM

Quest Hotel and Conference Center, Cebu City

TOPICS COVERED:

I. INTRODUCTION TO STRATEGIC PLANNING

- The Industry Outlook
- The COTO And Its Importance

II. REVISITING THE VMV

- Workshop: VMV

III. DETERMINING THE COTO

- Environmental Scan: STEEP-LC
- Michael Porter's 5 Driving Forces
- Mckinsey's 7S Framework
- Workshop: COTO

IV. RISKS AND OPPORTUNITIES

- Identification of Risks and Opportunities
- Prioritization of Risks and Opportunities
- Workshop: Risk and Opportunities

V. STRATEGY SETTING AND ACTION PLANNING

- Selection of the right strategies
- Workshop: application to own organization
- Presentation of selected team

EXPECTED WORKSHOP OUTPUT

- External & Internal factors in the COTO (Context of the Organization)
- Risks & Opportunities Registers
- Strategies
- Action Plans including datelines and responsible persons

TOOLS AND TECHNIQUES TO BE USED

- STEEP-LC Analysis (Sociological, Technological, Economic, Ecological, Political, Legal Factors Analysis)
- Michael Porter's Five Driving Forces that make up the competitive environment
- McKinsey's 7S framework (Aspects of organization that needs to be aligned for success)

WHO SHOULD ATTEND:

- Members of Top Management
- Management Representatives (QMR, EMR, etc)
- Managers who are tasked with Strategic Planning

SCHEDULE, TIME & VENUE:

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LEARNING INVESTMENT

Regular: Php 12,000+ 12% VAT

Walk-in: Php 13,000 + 12% VAT

**Fees inclusive of lunch, AM/PM snacks, training materials and seminar certificate*

Notice: *Enrollees requiring airfare and hotel bookings should coordinate with the organizer if the course you are attending is confirmed.
The Organizer shall not be liable for booking charges.*

**Send the accomplished registration form at
jennifer.mabala@eccp.com.**

FOR INQUIRIES AND REGISTRATION

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