

New Vision for Modern Philippine Agriculture

ACTING SECRETARY WILLIAM D. DAR
DEPARTMENT OF AGRICULTURE

6 December 2019 • 12:00nn - 2:00pm • Manila A, Makati Shangri-la

SPONSORSHIP OPPORTUNITIES

BACKGROUND

It is widely accepted that agriculture serves as the backbone of many of the world's economies, especially developing countries like the Philippines. The domestic agricultural sector is a principal source of livelihood and employment for Filipinos yet challenges remain on how to scale up the sector's productivity, embrace transformative solutions, and meet the evolving needs of stakeholders. The Department of Agriculture, under the leadership of newly-appointed Acting Secretary William Dar, embarks to address these concerns with its so-called eight new paradigms to level up Philippine agriculture.

Join us for an afternoon of discussion with Secretary Dar as he presents an overview of this redesigned blueprint to tackle some of Philippine agriculture's most pressing issues, opportunities for public-private sector cooperation as well as other plans and priorities of the Department.

EVENT DETAILS

DATE	6 December 2019
VENUE	Manila A, Makati Shangri-la
ATTENDANCE	50 - 100 (Expected)

PROMOTION & VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAIL	23,000+ subscribers
SITE HITS	202,000+ hits / year

LATEST LUNCHEON EVENTS

Luncheon Meeting with Department of Finance Usec. Gil S. Beltran Attendance: 172

Luncheon Meeting with Bangko Sentral ng Pilipinas Governor Benjamin Diokno on Strong Monetary Policy for a Sustainable Economic Growth Attendance: 72

SPONSORSHIP BENEFITS	GOLD PHP 20,000	SILVER PHP 10,000	EVENT SUPPORTER PHP 5,000
Titling Privilege: Brand to appear beside the event title in all efforts	√	x	x
Allowance to display corporate pull-up banner	2	x	x
Corporate brochure display at registration table	√	√	x
Logo on electronic backdrop	√	√	√
Acknowledgement as official event sponsor in the opening remarks	√	√	√
Complimentary tickets (near the head table)	3	1	x
Database of attendees (only participants who agreed to share their details will be included)	√	√	√

FOR MORE DETAILS

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