

Securing the Future of Work: A Fair and Equitable Environment for All

SECRETARY SILVESTRE BELLO III
DEPARTMENT OF LABOR AND EMPLOYMENT

11 June 2019 • 12:00nn - 2:00pm • Makati B, Makati Shangri-la

SPONSORSHIP OPPORTUNITIES

BACKGROUND

Human capital plays a crucial role in the country's economic development and productivity. The Duterte Administration's 7th socioeconomic agenda aims to "Invest in human capital development, including health and education systems, and match skills and training to meet the demand of businesses and the private sector."

In line with the government's efforts towards this objective, progress has been seen in the past years. Latest Philippine Statistics Authority data shows that the Philippines' employment rate has increased to 94.8%, while unemployment and underemployment rates decreased to 5.2% and 15.6%, respectively.¹ In addition to these, the country's young and skilled workforce with a median age of 24² showcases a wide talent pool and is deemed as the Philippines' comparative advantage among regional economies.

A number of reforms remain to be seen to fully realize the economy's potential and enhance workforce capabilities. In this context, join us as we engage with Department of Labor and Employment Secretary Silvestre Bello III to talk about policy and sector updates and priorities, with focus on: (1) Security of Tenure; (2) Endo / short-term employment; (3) Telecommuting Act; (4) Skills development; and (5) Easing restrictions on the employment of foreign nationals.

¹ Philippine Statistics Office Labor Force Survey, January 2019

² DTI Secretary Ramon Lopez, March 2019 ECCP Membership Luncheon Meeting

EVENT DETAILS

DATE	11 June 2019
VENUE	Makati B, Makati Shangri-la
ATTENDANCE	50 - 100 (Expected)

PROMOTION & VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAIL	23,000+ subscribers
SITE HITS	202,000+ hits / year

LATEST LUNCHEON EVENTS

Luncheon Meeting with Sen. Sherwin Gatchalian on Economic Liberalization: A Building Block for Growth	Attendance: 66
Luncheon Meeting with DTI Sec. Ramon Lopez on Creating an Enabling Business Environment for Trade and Investments	Attendance: 95

SPONSORSHIP BENEFITS	GOLD	SILVER
	PHP 50,000	PHP 20,000
Titling Privilege: Brand to appear beside the event title in all efforts	√	x
Allowance to display corporate pull-up banner	2	x
Corporate brochure display at registration table	√	√
Logo on electronic backdrop	√	√
Acknowledgement as official event sponsor in the opening remarks	√	√
Complimentary tickets (near the head table)	3	1
Database of attendees (only participants who agreed to share their details will be included)	√	√

FOR MORE DETAILS

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